

# Information Literacy and its interplay with Artificial Intelligence

A discussion contribution

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How our discussion started

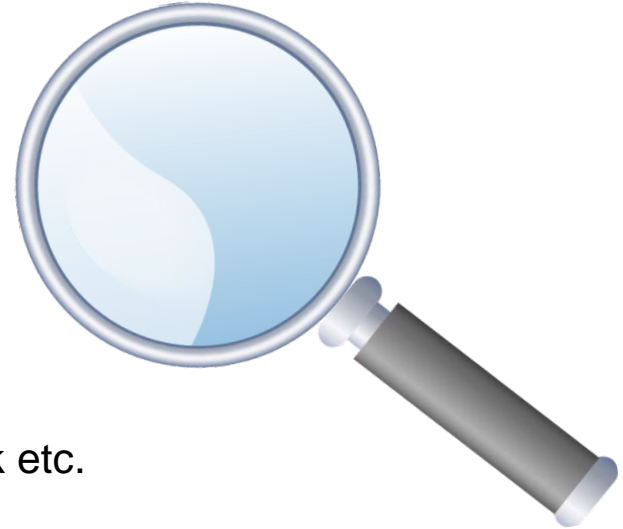
Our examples and critical aspects

Our questions to the plenum

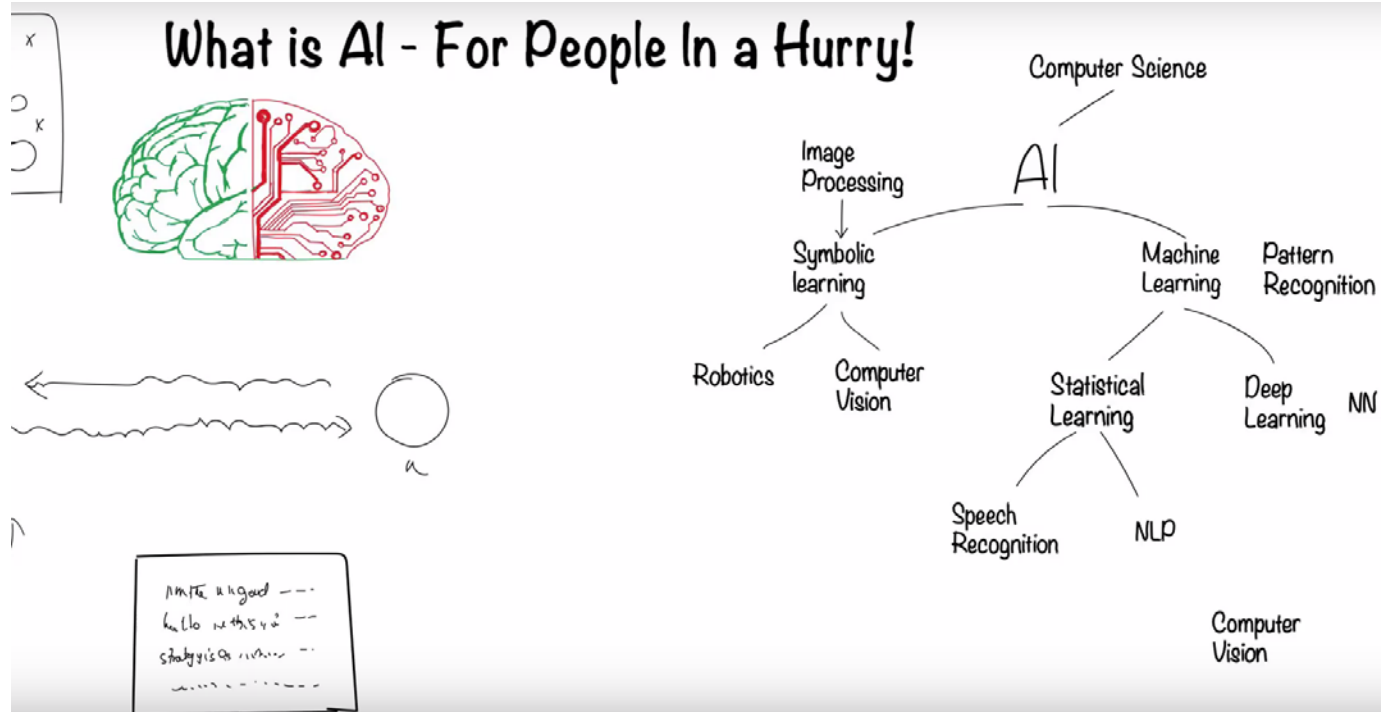
- On menti.com
  - Prepare to join with your phone, tablet, notebook etc.

We will collect thought, questions etc. online

- Please join us on <https://tinyurl.com/y6m93omr>



## Artificial intelligence: explanation by Ramesh<sup>1</sup>



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## Artificial intelligence in education (AIEd): focus on improving learning

“[...] more fine-grained understanding of how learning actually happens [...]”<sup>2</sup>

- Pedagogical model (e.g. effective teaching)
- Domain model (e.g. topics, exercises, reading skills)
- Learner model (e.g. personality, achievements)
- > AI uses knowledge from these models to support learning and teaching

Can artificial intelligence support learning and teaching?



“[...] artificial intelligence will have a heavier hand in course planning by analyzing *student performance* and *recommending materials* for improvement. [...] Added functionalities of *AI will prepare students* for the future of work that will require them to have *digital literacy skills* to compete for technology related jobs.”<sup>3</sup>

-> Position Paper of Deutsche Gesellschaft für Information und Wissen e.V. (DGI)

## Can information literacy facilitate the meaningful use of artificial intelligence tools?



“Information literacy gives people both a mindset and the tools to live confidently in the midst of contradictory voices.”<sup>4</sup>

“[...] information technology designers must accept that health professionals generally do, in fact, know better and build their best practices into artificial intelligence tools.”<sup>5</sup>

„From now on, it is necessary to massively invest on all levels, in digital education, information literacy and the courage to ones own reasoning and decision-making“<sup>6</sup> [free translation from German text]

## Classifying plants

vs.

### *digital approach*

Classification based on image recognition  
(e.g. using App PI@ntNet)

Taking a photo  
of an unknown  
plant

Getting a list of  
photos of  
plants retrieved  
by PI@ntNet

Deciding which  
photo matches  
best

### *traditional approach*

Classification based on domain specific literature like Schmeil-Fitschen (Die Flora Deutschlands und angrenzender Länder: Ein Buch zum Bestimmen aller wildwachsenden und häufig kultivierten Gefäßpflanzen)

Determine attributes of  
unknown plant (e.g.  
blossom, vegetative  
characteristics)

Classifying by step-by-  
step decision process  
(yes/no)

## (Some) Fundamental Questions

- Will (Shall?) AI be the game-changer for IL
  - along the value-chain from data to information, from knowledge and to wisdom,
  - replacing / supporting critical thinking?
  
- Will (Can?) AI be the trigger
  - to support IL abilities and skills of individuals (teachers, learners, citizens)
  - to speed up the digital transformation in educational institutions
  - to communicate the benefits of IL to decision makers (politicians, funders, admins etc)



## Study: Assessing IL<sup>9</sup>

- Foundational IL skills (search strategies, familiarity with sources, citation) increased
- IL abilities: difficulties in evaluating variety of source types and source relevance and quality
- AI might enforce the effect of
  - learners feeling insecure in proving source relevance and quality
  - learners that do not mind letting the system doing the work
  - learners trusting the system too much...because they lack understanding and do not have a choice

To join please go to **menti.com** and use the code **726516**

Do you think we need to fear that applied AI tools will decrease people's critical thinking and relevance judgement?

- (1) Ramesh, R. (2017). What is Artificial Intelligence? In 5 minutes. Youtube video. <https://www.youtube.com/watch?v=2ePf9rue1Ao>, 2019-05-08
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- (5) Schulz, P. J., & Nakamoto, K. (2013). Patient behavior and the benefits of artificial intelligence: The perils of "dangerous" literacy and illusory patient empowerment. *Patient Education and Counseling*, 92(2), 223–228. <https://doi.org/10.1016/j.pec.2013.05.002>
- (6) Bitkom/DFKI. (2017). Künstliche Intelligenz. Wirtschaftliche Bedeutung, gesellschaftliche Herausforderungen, menschliche Verantwortung. Retrieved from [https://www.dfki.de/fileadmin/user\\_upload/import/9744\\_171012-KI-Gipfpapier-online.pdf](https://www.dfki.de/fileadmin/user_upload/import/9744_171012-KI-Gipfpapier-online.pdf)
- (7) IBM (2019). IBM Watson Tag Advisor. <https://yourlearning.ibm.com/about/watson/> , 2019-05-08
- (8) OnlineUniversities (2019). 10 Ways Artificial Intelligence Can Reinvent Education. <https://www.onlineuniversities.com/blog/2012/10/10-ways-artificial-intelligence-can-reinvent-education/> , 2019-05-08
- (9) Bakermans, M. H., & Ziino Plotke, R. (2018). Assessing information literacy instruction in interdisciplinary first year project-based courses with STEM students. *Library & Information Science Research*, 40(2), 98–105. <https://doi.org/10.1016/j.lisr.2018.05.003>

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